

RESEARCH PROJECT INFORMATION SHEET

The Dynamics of Strategy Emergence in Organisations (Ethics approval number HREC:S/05/58)



University of the
Sunshine Coast

As part of an ongoing research program, you are invited to participate in a study of strategic management in organisations. This study aims to investigate strategy processes and organisational actions in order to analyse their impact on organisational performance. If you choose to be involved it will take approximately fifteen minutes and involves the completion of the attached diagnostic.

For those who participate in the study the following will be of interest:

- Your participation is voluntary and your choice not to participate will involve no penalty or loss of any kind. You can cease participation and ask to have your responses and associated data removed from the study at any time without providing an explanation.
- Full confidentiality will be assured. You will not be personally identified with your responses. The information will be maintained separately and your name will not be included in the file.
- The findings will form the basis for a PhD and several research articles will be published in scholarly journals. Publication of results will be in general terms and will not allow the identification of individuals or organisations.
- Participants will be asked to report on strategic management within their organisation. Therefore, there is no risk that this study will cause any harm or stress to participants.

The Research Supervisor, Andrew Hede, has over 30 years experience as an academic researcher and as a researcher in government departments, private firms and consultancies. He has published over 100 papers including 60 refereed articles. He has supervised 10 postgraduate students including doctoral candidates. The Research Candidate, Wayne Graham, will undertake the majority of the research. He has a Research Honours degree in Organisational Development and has taught Business Research Methods and Management Strategy for over 5 years.

If you have any complaints about the way this research project is being conducted you can either raise them with the Chief Investigator or, if you prefer an independent person, contact the Chairperson of the Human Research Ethics Committee at the University of the Sunshine Coast: (c/- The Committees Officer, University of the Sunshine Coast, Maroochydore DC 4558; telephone (07) 5430 1144; facsimile (07) 5430 1111; e-mail MEllis@usc.edu.au)

Please take your time to think about whether you will participate in this study. If you choose to participate, your completion and return of the diagnostic by 31 May 2006 is appreciated. Please return the diagnostic in the reply-paid, return addressed envelope to Professor Andrew Hede, University of the Sunshine Coast, Maroochydore DC, 4558. The University and the researchers appreciate the assistance of those who choose to participate in this study.

Supervisor and Chief Investigator:

Professor Andrew Hede
BA(Hons), MEd, PhD
Faculty of Business
Ph: 07 5430 1220
hede@usc.edu.au

Research Candidate:

Mr Wayne Graham
BBus(Hons)
Faculty of Business
Ph: 07 5459 4460
wgraham@usc.edu.au